## The middle-class: who are they, where did they go, and why does it matter?

"The decline of the Middle Classes around the World?" Segovia, Spain 29 September, 2014



## A GREAT PANEL

- Marco Mira d'Ercole, Head of the Division for Household Statistics and Progress Measurement, Organization for Economic Co-operation and Development
- Brian Nolan, Director of Employment, Equity and Growth Programme and Professor of Social Policy at the Department of Social Policy and Intervention, Oxford University
- Sagrario Segado Sánchez-Cabezudo, Director, Gregorio Marañon Center, Universidad Nacional de Educación a Distancia
- Timothy Smeeding, Arts and Sciences Distinguished Professor of Economics and Public Affairs, University of Wisconsin



### The importance of the middle class

## "The most perfect political community is one in which the middle class is in control, and outnumbers both of the other classes."

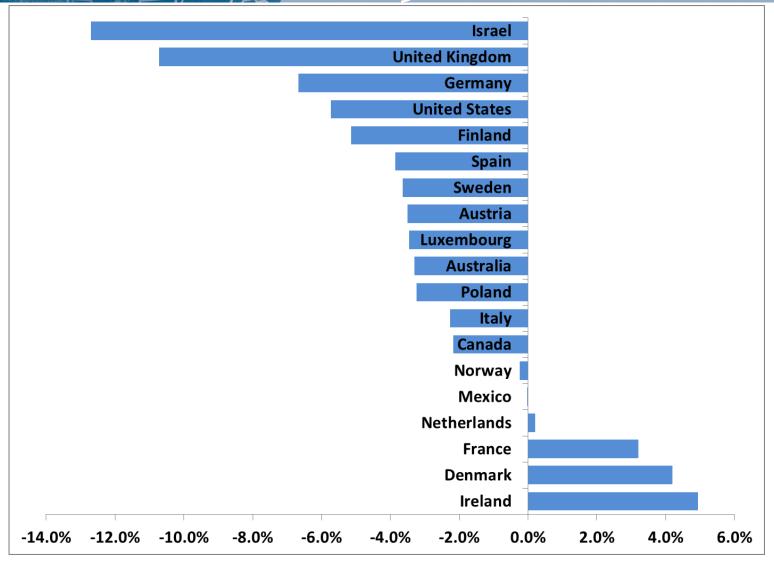
Aristotle



## **Our Panel and the middle class**

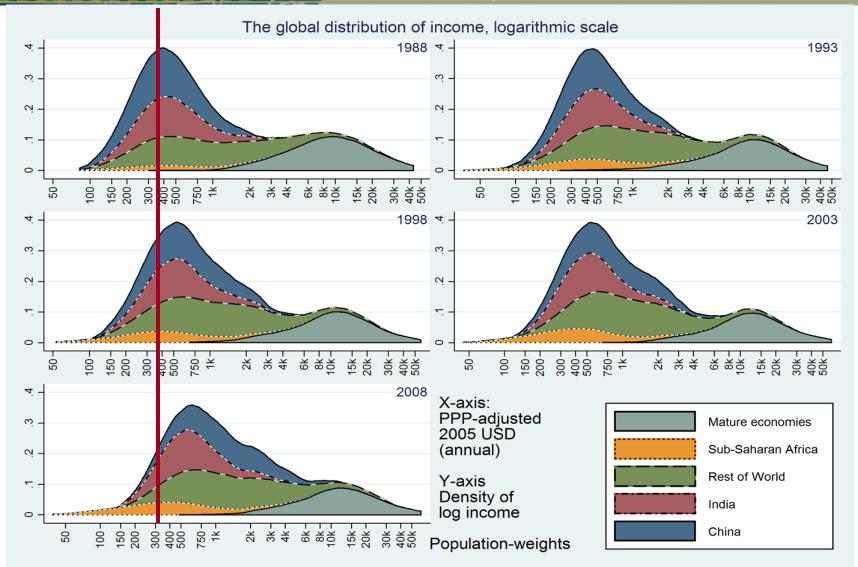
- "In the current economic crisis, many middle class families find themselves caught up in a context of social exclusion, where not even their economic survival is guaranteed" - Sagrario
- "These are the disaffected middle class who work hard and play by the rules of society, but increasingly see their situation declining by forces beyond their control" - Tim
- "The Great Recession has put the spotlight on the so-called 'squeezed middle' but the reality is that the 'squeeze' started long before. The growth models of developed economies have driven a gap in living standards and wealth that is not sustainable in the long term."
- "One consequence of these large gains at the top of the distribution has been that middle-class families have often lost ground relative to the economy-wide average – the so-called phenomenon of the hollowing out of the middle-class" - Marco

# Share of the middle class fell for most countries between 1980s and late 2000s



bea.gov Change in share of people between half and twice median income from early 1980 and late 2000 using calculations from LIS data by Nathaniel Johnson

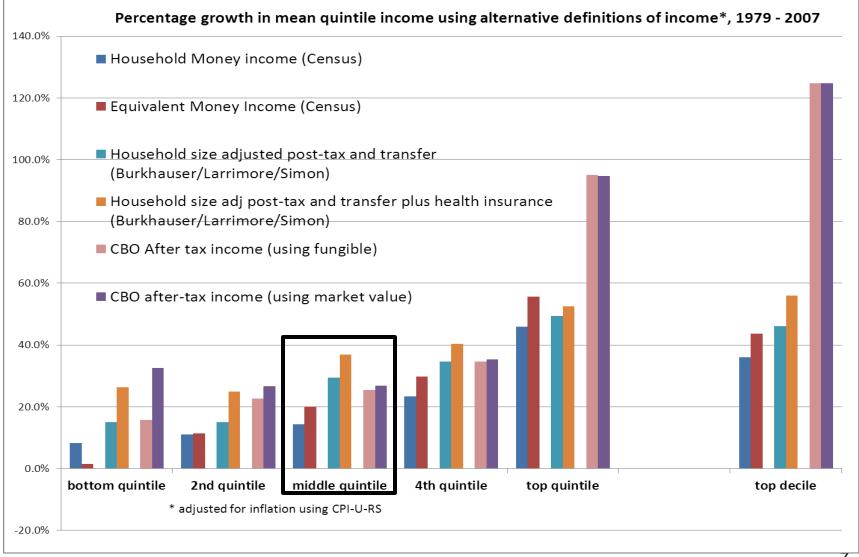
## But there has been an increase in the middle BEA when we look globally



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Source: Lakner and Milanovic (2013), "Global income inequality: from the fall of the Berlin Wall to the Great Recession"

# The changes in the median depend on our measurement and concept of income

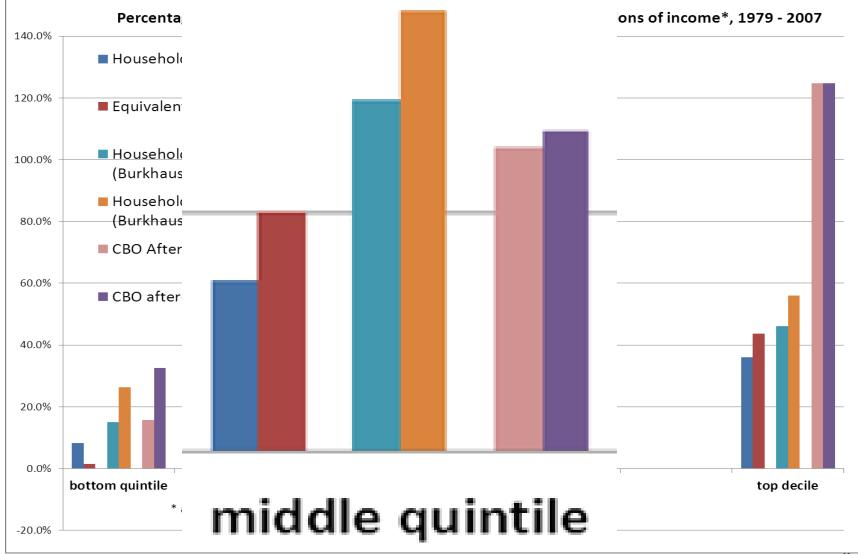


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Source: Johnson and Smeeding (2014), "Encyclopedia entry: Inequality measurement"

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# The changes in the median depend on our measurement and concept of income



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Source: Johnson and Smeeding (2014), "Encyclopedia entry: Inequality measurement"

## What happens when growth and median<sup>BEA</sup> household income diverge?

#### Growth Hasn't Translated Into Gains in Middle-Class Income

Until around 1999, overall economic growth tended to correspond with growth in earnings for middle-income Americans. Since then, the two have diverged sharply.

#### Per Capita G.D.P. 40% 30 20 10 Median household income 2008 2010 2013 996 19982000200220042006199

#### Percent change indexed to 1993 level

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